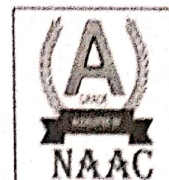




NPR

COLLEGE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)



Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai | Accredited by NAAC with 'A' GRADE
Recognized by UGC under 2 (f) | ISO 9001:2015 Certified | Web: www.nprcolleges.org | E-Mail: nprcatprincipal@nprcolleges.org
NPR Nagar, Natham - 624 401, Dindigul Dist, Tamil Nadu. Ph: 04544 - 244500, 501, 502.

Program Name: Management Studies

DEPARTMENT VISION

- The Department of Management Studies aspires to become a Management Institution of national repute, providing industry-oriented, socially-responsible and research inclined management professionals.

DEPARTMENT MISSION

- To offer post graduate and research programmes of industry and social relevance
- To provide functional specific knowledge through industry scenario study and analysis using multiple pedagogies
- To enhance managerial and soft skills that augments the overall professional development
- To encourage and support in fulfilling the drive for teaching and research
- To pursue consultancy projects and collaborative research

PROGRAM EDUCATIONAL OBJECTIVES

The students of MBA programme would be able to

- **PEO1:** Graduates will be business leaders and managers with leadership and problem-solving skills in the business world.
- **PEO2:** Graduates will drive entrepreneurship initiatives either on their own or within other organizations where they are employed.
- **PEO3:** Graduates will update conceptual and practical knowledge in the field of business management to contribute to the business and nation building while upholding ethical practices.



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Principal
NPR College of Engineering and Technology
Natham, Dindigul Dt - 624 401

PROGRAM OUTCOMES

- **PO1: Business Environment and Domain Knowledge** Graduates are able to improve their knowledge about the fundamentals of business, its functioning and current strategies adopted across industries.
- **PO2: Critical thinking, Business Analysis, Problem Solving and Innovative Solutions** Graduates are expected to develop skills on analysing the business data, application of relevant analysis, and problem solving in functional areas such as marketing, finance, operations and human resources
- **PO3: Leadership and Teamwork** Graduates are expected to collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the usage of diverse skills of team members in the related context.
- **PO4: Effective Communication** Graduates are expected to develop effective oral and written communication especially in business applications, with the use of appropriate technology (business presentations, digital communication, social network platforms and so on).
- **PO5: International Exposure and Cross-Cultural Understanding** Graduates are expected to demonstrate a global outlook with the ability to identify aspects of the global business and Cross Cultural Understanding.
- **PO6: Social Responsiveness and Ethics** Graduates are expected to demonstrate awareness of ethical issues, identify the contemporary social needs and explore the opportunities for social entrepreneurship.

PROGRAM SPECIFIC OUTCOMES

- **PSO1:** To apply the fundamental knowledge of management sciences to optimally solve the complex business problems.
- **PSO2:** To inculcate in students the ability to gain multidisciplinary knowledge through simulated problems, case analysis, projects and industrial training.
- **PSO3:** To demonstrate the practice of professional ethics and standards for societal and environmental well-being.




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