

Department of Management Studies

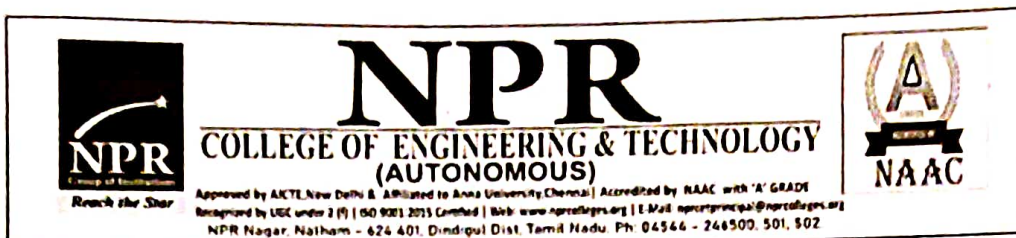
MBA - Board of Studies meeting

Faculty : Management Studies
Program Offered : Master of Business Administration
Date & Time : 29th August 2023 at 10.30 a.m.
Venue : NPRCET Rear block Seminar Hall - I

AGENDA

1. Welcome address by Board of Chairman
2. Presentation by Board of Chairman
3. Suggestion by Expert members
4. Any other matters / discussion
5. Concluding remarks and vote of thanks


Signature of the BoS Chairman



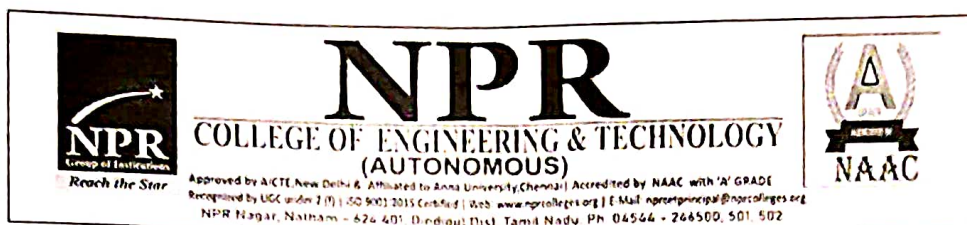
Department of Management Studies

Minutes of the Board of Studies meeting

Faculty : Management Studies
Program Offered : Master of Business Administration
Date & Time : 29th August 2023 at 10.30 a.m.
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The Members of the Board are:

| S. No. | Member Category | Name, Designation and Affiliation |
|--------|---|--|
| 1 | Chair Person | Dr.B.Velmurugan, Associate Professor & Head, Department of Management Studies, NPR College of Engineering and Technology, Natham |
| 2 | University Nominee | Dr.V.Joseph Paul Raj, Professor & Head (i/c), Department of Management Studies, Anna University Regional Campus Madurai, Madurai |
| 3 | Subject Experts from outside of the parent university | Dr.C.K.Muthukumar, Professor, Department of Management Studies, Alagappa Institute of Management, Alagappa University, Karaikudi |
| 4 | | Dr.ManjulaNagarajan, Professor (Chairperson - Admission), Department of Management Studies, Thiagarajar School of management, Madurai. |
| 5 | Industrial / Corporate sector / Allied Sector Expert | Mr.B.Santhosh Kumar, HR Director-Operations, Manisha Soft Solutions Pvt Ltd, Chennai. |
| 6 | Department Alumni | Mr.K.Suseendran, HR Executive, Markarian Consulting Pvt Ltd, Bangalore (Alumni 2018-20 Batch) |
| 7 | Experts from outside the Autonomous college | Dr.A.Aleeswari, Professor, Department of Management Studies, PSNA College of Engineering and Technology, Dindigul-624622 |
| 8 | Members of the faculty of Management Studies | Dr.K.BinithMuthukrishnan, Associate Professor |
| | | Mr.D.Kumaresan, Assistant Professor |
| | | Mrs.V.TamilSelvi, Assistant Professor |
| | | Mr.P.T.J.K.Lillian, Assistant Professor |
| | | Mrs.C.Nithya, Assistant Professor |



Dr.B.Velmurugan, Chairman, Board of Studies of the Faculty of Management Studies welcomed and introduced the BoS members for the first BoS meeting. He started the presentation with a brief introduction to the PEO, PO & PSO of Master of Business Administration. He explained the highlights of the new curriculum to the members.

Master of Business Administration

Based on the following suggestions given by the members, the Chairman of BoS suggestions were incorporated appropriately in the Curriculum and Syllabus of Semester 1 & 2.

Suggestions given by Dr. V. Joseph Paul Raj - University Nominee

1. It is suggested that the Syllabus Should be in accordance with the Tamil Nadu State Council for Higher Education.
2. The Credits of 23PMB106 - Statistics for Management may be reduced to 3 Credit instead of 4.
3. The Credits of 23PMB207 - Quantitative Techniques for Decision Making may be increased to 4 credits instead of 3.

Suggestions given by Dr. C. K. Muthukumaran - Subject Expert

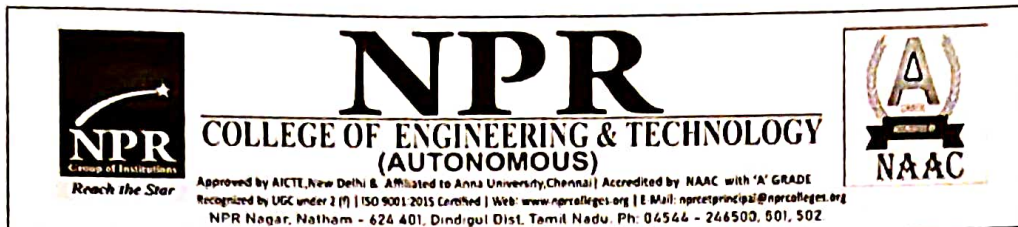
1. Students should be sent to MoU signed industries/organizations for internship.

Suggestions given by Mr. B. Santhosh Kumar - Industrial Expert

1. In 23PMB113 - Ms-Office for Managers lab PIVOT Table & VLOOKUP may be included.
2. Students should be motivated to attend more workshops/seminars to enhance their abilities and improve networking with expert's n the field.

Suggestions given by Dr. Manjula Nagarajan - Subject Expert

1. It is suggested to include Internet of Behaviour (IoB) in the Fourth Unit of 23PMB201 - Marketing Management.
2. In 23PMB204 - Business Analytics Subject it is suggested to include basics of Information management in the first unit as well as Creative Analytics can also be included in Unit IV.



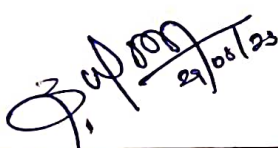

Suggestions given by Dr. A. Aleeswari - Subject Expert

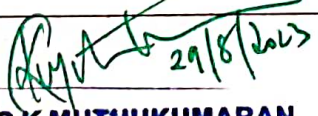
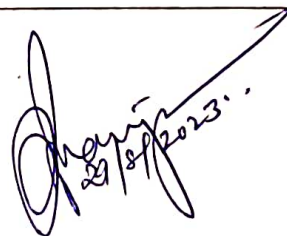
1. It is suggested to include Performance management system (PMS) in the Fifth Unit of 23PMB203 - Human Resource Management.
2. Case studies may be included in appropriate subjects to improve their problem solving skills/ Decision making abilities.

Suggestions given by Mr. K. Suseendran, Alumni

1. It is suggested to conduct orientation program to integrate students to the new environment.

Finally, the meeting ended with a vote of thanks by Mrs.V.Tamilselvi, Assistant Professor, Department of Management Studies, the chairman thanked all the members for their suggestions and substantial inputs provided in the meeting.

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| BoS, Chair Person | University Nominee |
| Dr.B.Velmurugan, Associate Professor & Head, Department of Management Studies, NPR College of Engineering and Technology, Natham, Dindigul | Dr.V.Joseph Paul Raj, Professor & Head (i/c), Department of Management Studies, Anna University Regional Campus Madurai, Keelakuilkudi, Madurai - 625019 |

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| Dr. C.K.MUTHUKUMARAN Professor Alagappa Institute of Management Alagappa University Karaikudi - 630 003. Tamil Nadu | |
| Subject Experts from outside of the parent university | |
| Dr.C.K.Muthukumar, Professor, Department of Management Studies, Alagappa Institute of Management, Alagappa University, Karaikudi | Dr.Manjula Nagarajan, Professor (Chairperson - Admission), Department of Management Studies, Thiagarajar School of management, Madurai |






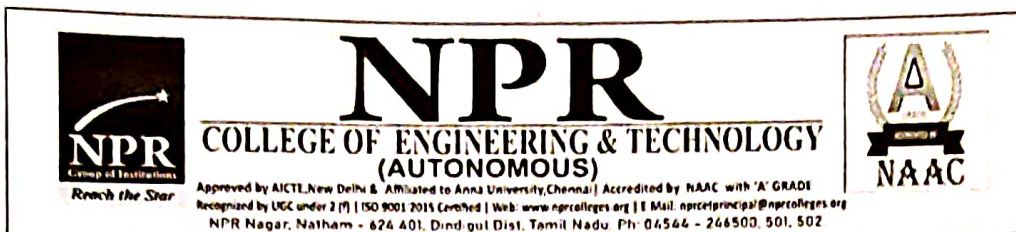
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|  |  |  29/8/2023 Dr. A. ALEESWARI, M.A.MBA, M.F.M., Ph.D., Professor Dept. of Management Studies PSNA College of Engineering and Technology Dindigul - 624 622 |
| Industrial / Corporate sector Expert | Department Alumni | Experts from outside the Autonomous college |
| Mr.B.Santhosh Kumar, HR Director-Operations, Manisha Soft Solutions Pvt Ltd, Chennai | Mr.K.Suseendran, HR Executive, Markarian Consulting Pvt Ltd, Bangalore | Dr.A.Aleeswari, Professor, Department of Management Studies, PSNA College of Engineering and Technology, Dindigul-624622 |



Faculty of Management Studies

Board of studies Meeting - Attendance Report

Date : 29.08.2023

Time : 10.30 a.m.

Venue : NPRCET Rear block Seminar Hall

| S. No | Name | Designation | Association | Signature |
|------------------------|---------------------------|---------------------|---|--------------------|
| 1 | Dr.B.Velmurugan | ASP & Head | Board of Chairman | <i>[Signature]</i> |
| 2 | Dr.V.Joseph Paul Raj | Professor & Head | University Nominee | <i>[Signature]</i> |
| 3 | Dr.C.K.Muthukumaran | Professor | Subject Experts | <i>[Signature]</i> |
| 4 | Dr.ManjulaNagarajan | Professor | Subject Experts | <i>[Signature]</i> |
| 5 | Mr.B.Santhosh Kumar | HR Director | Industrial / Corporate sector | <i>[Signature]</i> |
| 6 | Mr.K.Suseendran | HR Executive | Alumni | <i>[Signature]</i> |
| 7 | Dr.A.Aleeswari | Professor | Experts from outside the Autonomous college | <i>[Signature]</i> |
| 8 | Dr.K.Binith Muthukrishnan | Associate Professor | Faculty Member | <i>[Signature]</i> |
| 9 | Mr.D.Kumaresan | Assistant Professor | Faculty Member | <i>[Signature]</i> |
| 10 | Mrs.V.TamilSelvi | Assistant Professor | Faculty Member | <i>[Signature]</i> |
| 11 | Mr.P.T.J.K.Lilian | Assistant Professor | Faculty Member | <i>[Signature]</i> |
| 12 | Mrs.C.Nithya | Assistant Professor | Faculty Member | <i>[Signature]</i> |
| Invited Members | | | | |
| 7 | Dr.K.Kanimozhi | ASP / Maths | Faculty Member | <i>[Signature]</i> |
| 8 | Dr.P.Sulochana | AP / English | Faculty Member | <i>[Signature]</i> |

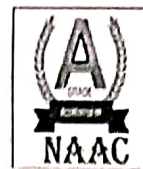
[Signature] 29/8/23
Dr.B.Velmurugan
Chairman BoS



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Department of Management Studies

MBA - Board of Studies - Action Taken report

| Sl. No | Name of the BoS Member | Suggestion Given | Action Taken |
|--------|---|--|--|
| 1 | Dr.V.Joseph Paul Raj, University Nominee | Syllabus Should be in accordance with the Tamil Nadu State Council for Higher Education | The curriculum is framed as per the TNSC |
| 2 | | Credits of 23MB106 - Statistics for Management may be reduced to 3 Credit instead of 4 | The Credit is reduced according to the suggestion is given |
| 3 | | Credits of 23MB207 - Quantitative Techniques for Decision Making may be increased to 4 credits instead of 3 | The Credit is increased according to the suggestion is given |
| 4 | Dr.C.K.Muthukumaran, Subject Expert | Students should be sent to MoU signed industries/organizations for internship | The suggestion will be incorporated |
| 5 | Mr.B.Santhosh Kumar, Industrial Expert | 23MB113 - Ms-Office for Managers lab PIVOT Table & VLOOKUP may be included | The Topic was included in the particular Subject |
| 6 | | Students should be motivated to attend more workshops/seminars to enhance their abilities and improve networking with expert's in the field | The suggestion will be incorporated |
| 7 | Dr.Manjula Nagarajan, Subject Expert | suggested to include Internet of Behaviour (IoB) in the Fourth Unit of 23MB201 - Marketing Management | The Topic was included in the particular Subject |
| 8 | | 23MB204 - Business Analytics Subject it is suggested to include basics of Information management in the first unit as well as Creative Analytics can also be included in Unit IV | The Topic was included in the particular Subject |



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|----|---|--|--|
| 9 | Dr.A.Aleeswari, Subject Expert (Outside Autonomous College) | Performance management system (PMS) in the Fifth Unit of 23MB203 - Human Resource Management. | The Topic was included in the particular Subject |
| 10 | | Case studies may be included in appropriate subjects to improve their problem solving skills/ Decision making abilities | The suggestion will be incorporated |
| 11 | Mr.K.Suseendran, Alumni | Suggested to conduct orientation program to integrate students to the new environment | The suggestion will be incorporated |




Chairperson
Department of Management Studies
Chairperson-Board of Studies,
Department of Management Studies,
NPR College of Engineering & Technology
(Autonomous),
Natham, Dindigul - 624401